

March 16, 2013: LUMIPULSE™ G1200 Launch in China

FUJIREBIO INC. and ZHUHAI LIVZON DIAGNOSTICS INC. announced the launch of LUMIPULSE G1200 in China at their meeting in Zhuhai, China. More than 150 participants from all over China participated in the launch seminar. LUMIPULSE is now available through ZHUHAI LIVZON DIAGNOSTICS INC. with the first group of reagents.

Unique new markers, such as PIVKA-II, will be available in the coming months. With more than 1,300 installation base and 20 years experiences in Japan, China is the third country in Asia to introduce LUMIPULSE in the market.

Launch meeting in Zhuhai, China

